

Privacy Policy

Zenfusions® (“Company,” “we,” or “us”) respects your privacy and is committed to protecting it through this Privacy Policy.

This Privacy Policy governs your access to and use of www.zenfusions.com (the “Website”), including any content, functionality, and services offered on or through the Website, whether as a guest or a registered user.

By accessing the Website, you agree to this Privacy Policy. If you do not agree with any part of this Privacy Policy, please do not use the Website.

Information We Collect About You

Information You Provide to Us

We collect information you voluntarily provide, including when you:

- Fill out forms on the Website or other lead generation forms
- Contact us via email, phone, or other electronic messages
- Subscribe to our newsletter, blogs or request additional information
- Provide feedback, reviews, or comments
- Register for services, webinars, or events

This information helps us improve our offerings and provide you with relevant information.

Information We Collect Automatically

We use automatic data collection technologies, such as Google Analytics, to gather details about your visit, including:

- Your IP address, browser type, and operating system
- The pages you visit and time spent on the Website
- Referral sources (websites visited before arriving at our Website)
- Your general geographic location

This data helps us analyze website traffic and enhance user experience.

Use of Cookies and Pixels

Like most websites, we use cookies and similar tracking technologies to improve your experience. Cookies help us recognize you on return visits, personalize content, and track usage trends.

Additionally, social media pixels (such as those from Facebook or Instagram) may be used to tailor advertisements you see on social media platforms.

You can disable cookies through your browser settings, but this may affect Website functionality.

Third-Party Use of Cookies

Some content or applications on the Website, including advertisements, may be served by third parties. These providers may use tracking technologies to collect information about your interactions. We do not control these third-party tracking technologies, and you should review their respective privacy policies for more details.

Email Communications & Policies

If you provide your email address, we may send you updates, newsletters, or promotional materials. In compliance with the CAN-SPAM Act:

- We do not sell, rent, or share your email with third parties
- All marketing emails include an unsubscribe link
- You can opt out at any time by clicking the “unsubscribe” link or contacting us

How We Use Your Information

We use the collected information to:

- Provide and improve our services
- Respond to inquiries and customer service requests
- Send updates, newsletters, and promotional materials (if opted in)
- Personalize your experience on our Website
- Analyze Website traffic and user behavior

Disclosure of Your Information

We do not sell, rent, or trade your personal information. However, we may share it with:

- Third-party service providers assisting with Website functionality, analytics, or marketing

- Law enforcement or legal entities when required by law
- Business successors in the event of a merger, sale, or restructuring

Data Security

We implement commercially reasonable security measures to protect your information. However, no internet transmission is 100% secure. We advise against sending sensitive data via email.

GDPR Rights (For European Union Visitors)

If you are in the EU, you have the right to:

- Access and request copies of your data
- Request corrections or deletions of your data
- Restrict processing of your data
- Withdraw consent at any time

To exercise these rights, contact us at **info@zenfusions.com**

Policy Updates

We may update this Privacy Policy periodically. Any changes will be posted on this page with the effective date.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Zenfusions ®

1411 N. Beckley Ave. Pav. III, Suite 152 Dallas, TX 75203

Email: info@zenfusions.com

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